

PROGRAMME

October 31st, 2017 (Tuesday)

Registration Fees **Rs. 300/-**

Event **Time (Hrs)**
0200 – 0500

Recitation from Holy Quran **0200 – 0205**

Opening Remarks **0205 – 0210**

Seminar Outline

To know what is Entrepreneurship **0210 – 0500**
Learn nature and development of Entrepreneurship

To know Entrepreneurial decision process

Acquiring knowledge of different case studies regarding Entrepreneurial world

Learn the start-up types

To differentiate between Entrepreneurship & Intrapreneurship

How to make entrepreneurial teams

Career Paths for Entrepreneurs

Basic Economic Principles

Identify factors that contribute to small business success

Business Ethics

Business Ideas and Opportunities

How to promote your company

How to Creating a Balanced Business Plan

Award of Certificates **0500**



Usman Institute of Technology

Continuing Professional Development
Seminar on

TECHNOLOGY ENTREPRENEURSHIP

(0.5 CPD Credit Point)
On

October 31st, 2017

At

**Usman Institute of
Technology (UIT),**

Resource Person

Engr. Shahzad Nasim

Assistant Professor & HOD
Department of Technology
DIHE

Purpose and Objectives

This intensive seminar is for people who need to learn entrepreneurship and how we use new technologies for fresh start-ups. Entrepreneurship is considered the liberal arts of business education. Entrepreneurship means to keep an open mind, think outside the box, re-evaluate one's own views of entrepreneurship, and intellectually challenge one's peers. Technology entrepreneurship, a relatively new term is receiving increasing recognition from the scholars of various streams of business and science and technology disciplines, as well as from the industry players and business men practically. Technology entrepreneurship is indeed becoming vital in the current globalization and liberalization economy as it provides greater opportunities and enables effective optimization of resources to attain high profit margins. Technology Entrepreneurship has come in the lime light throughout the world as more and more new start-ups are being developed with the use of technology i.e. IT and Web etc. These technical areas are a potential breeding ground for entrepreneurship as opportunities in these areas are abundant in and outside Pakistan and they require relatively less amount of resources to start with.

Special Features

- ❖ A certificate will be awarded to the participants.
- ❖ As per the implemented Continuing Professional Development System by PEC, 0.5 Credit Points will be awarded to the Registered/Professional Engineers, who have attended the workshop and earned the certificate.

Venue of the Course:

Usman Institute of Technology (UIT), ST-13, Block 7, Gulshan-e-Iqbal, Abul Hasan Isphahani Road, Opposite Safari Park.

Who can attend?

- ✓ All Engineers registered with PEC.
(Non-Engineers may also apply)
- ✓ Academicians from Higher Education Institutes.

What is the fee?

Registration Fee for Engineers, Non-Engineers & Students is Rs. 300/-

Requirements to attend the Course:

- ❖ Please provide the filled registration form uploaded on the UIT website (<http://www.uit.edu/cpd.aspx>).
 - Name, Qualification, Organization
 - PEC Registration No.
 - Contact Number (cell, phone, e-mail)
 - Address (department, business, etc.)
 - **Registration Fee:** In form of Cash at UIT campus finance department

For Further Information, contact;

Engr. M. Asad Hussain (03333251344)
Engr. Bilal Iqbal (03363758942).

Instructor's Profile:

Engr. Shahzad Nasim is one of the few Professionals having multidimensional qualifications & experiences. He has done M.E (Electronics) from N.E.D University of Engineering & Technology. He has also done M.B.A (Marketing & Finance) & MS in Marketing. Engr. Shahzad Nasim has been serving as a permanent and visiting faculty member at various institutes and universities of Pakistan since eight years. He has conducted various workshops & Seminars relating to many issues of professional world. He is also very much involve in research work both in engineering as well as management sciences. Currently he is working as an Assistant Professor & HOD of Department of Technology at DIHE.